

FACT SHEET



Contact Tracing: The first step to reopening America A Model for States to Fight COVID-19

As outlined in the White House’s [Opening up America Again](#) Guidelines, States have several responsibilities to ensure they satisfy specific gating criteria necessary to reopening businesses and schools. Contact Tracing is a critical component of the transition; the ability for public health agencies to effectively and efficiently contact individuals with symptomatic and asymptomatic COVID+ results is the key to stopping the spread.

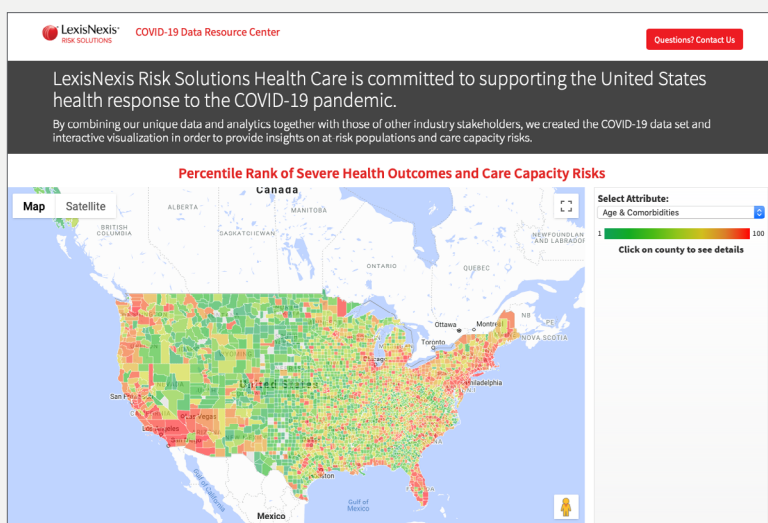
A SOUTHEAST STATE IMPLEMENTS LEXISNEXIS RISK SOLUTIONS CONTACT TRACING TO FIGHT COVID-19

Our reliable and adequate contact tracing capabilities, backed by 80 billion public records, is helping a Southeast state’s epidemiology department conduct contact tracing for a large number of individuals diagnosed with COVID-19 with three key areas of focus in mind.

- 1. Key contact details:** For effective contact tracing of individuals with COVID-19, states require accurate identity and address information, as well as up-to-date phone numbers and e-mail addresses to assist in their outreach to affected individuals
- 2. Relatives, associates and neighbors:** It is critical to stop the spread of COVID-19 by identifying and contacting infected individuals’ connections – relatives, associates, and neighbors. This action also allows agencies to further educate the population, and enables early intervention for treatment before symptoms arise or worsen.
- 3. Impact analysis:** For a complete contact tracing system, a key analysis around how socioeconomic data impact the effects of COVID-19 is critical for continued research purposes and monitoring of the disease over time to identify and prevent future outbreaks. This analysis is performed by appending race and ethnicity, median house hold income with driver’s license, voter registration and Census data.

This is one example of an effective contact tracing workflow but there are many options available to suit various needs. Any of these Contact Tracing solutions can be quickly implemented for agency use to boost the fight against COVID-19 and reopen local economies across America.

Check out the [LexisNexis Risk Solutions COVID-19 Data Resource Center](#) to gain further insights on at-risk populations.



ABOUT LEXISNEXIS RISK SOLUTIONS PEOPLE LOCATOR SOLUTIONS

LexisNexis Risk Solutions is uniquely positioned to help public health agencies identify and locate individuals who may be at risk of infectious diseases by providing innovative public records and people locator solutions to assist with targeted and focused information delivery services. Agencies can obtain contact information on relatives, household members, and associates of suspected infected individuals to help identify the potential infection network. LexisNexis Risk Solutions can also apply other advanced analytics and access to expertise to enhance your mitigation efforts.

We provide the world's largest collection of public and proprietary records, with more than 83 billion records from over 10,000 sources. Each of our solutions are powered by our LexID® patented identity resolution technology – used by nearly every major United States federal government agency, including the CDC, as well as agencies in every state. Our ability to connect data behind-the-scenes results in faster, more reliable search results, and a 97.3% linking accuracy means that agencies receive the data it needs to help locate individuals such as associated relatives, household members, or healthcare providers.



THE EMPTY PROMISES OF OTHER SOLUTIONS

Be careful. Other solutions may claim to incorporate public records data, however they typically use a limited number of sources, such as utility and telecommunications data, or they draw upon only one bureau's credit data; these sources do not always include unbanked or underbanked populations, which are not excluded from contracting infectious diseases.

MORE INFORMATION – CONTACT US

To get a closer look at how LexisNexis Risk Solutions performs Contact Tracing for our Public Health customers, watch this free 15 minute recording of our latest webinar, [Get Immediate Access to Thousands of Data Sources to Help You Help Affected People](#).

To speak directly with a member of our team, contact your LexisNexis representative or call us at (800) 869-0751. We're on standby to help.



About LexisNexis Risk Solutions

LexisNexis Risk Solutions harnesses the power of data and advanced analytics to provide insights that help businesses and governmental entities reduce risk and improve decisions to benefit people around the globe. We provide data and technology solutions for a wide range of industries including insurance, financial services, healthcare and government. Headquartered in metro Atlanta, Georgia, we have offices throughout the world and are part of RELX Group (LSE: REL/NYSE: RELX), a global provider of information and analytics for professional and business customers across industries. RELX is a FTSE 100 company and is based in London. For more information, please visit www.risk.lexisnexis.com, and www.relx.com.

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