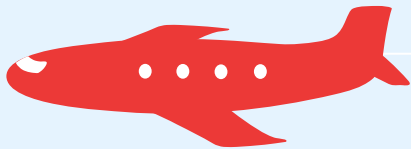


FRAUD HITS INTERNATIONAL ONLINE/MOBILE CHANNELS EVEN MORE THAN DOMESTIC-ONLY



2.5X more successful fraud occurs per month through international than domestic-only remote channels

Mobile adds risk & cost to international transactions



3.5X more successful fraud per month than international remote without mobile



Every **\$100** of fraud in the international mobile channel costs **\$366** vs. **\$220** in domestic remote channels

KEY CHALLENGES FOR INTERNATIONAL REMOTE* CHANNELS

51%

Frustrated by cost of managing fraud vs. 25% of domestic remote who say this

83%

Say mobile channel adds significant risk vs. 53% of domestic remote who say this

52%

Challenged with assessing fraud by country in the mobile channel

Large international** merchants spend on remote channel fraud mitigation



64% use an automated flagging system



Average 4.7 fraud mitigation solutions used

YET STILL STRUGGLE WITH FRAUD

71%

Say ID verification is still an issue in the mobile channel

56%

Say manual reviews are still a challenge

49%

Don't feel that they have the tools to control international fraud in online/mobile channels

LEXISNEXIS® RISK SOLUTIONS CAN HELP



..... Transaction Risk Scoring
+
..... ID Authentication
+
..... ID Verification

VISIT WWW.LEXISNEXIS.COM/RETAIL



Reduce False Positives



Reduce Manual Reviews



Minimize Fraud & Chargebacks



Reduce Consumer Friction



Increase Sales