

"HPCC SYSTEMS DEVELOPER CASE STUDY CONTEST" Official Rules

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN.

1. ELIGIBILITY: LexisNexis Risk Solutions' HPCC Systems ("Sponsor") is hosting the HPCC Systems Developer Case Study Contest ("Contest"), which is open only to legal residents of forty-nine (49) states of the United States and the District of Columbia (void in Rhode Island, Puerto Rico, all U.S. territories and possessions and all overseas military installations) who are at least twenty-one (21) years of age or older as of Thursday, September 25, 2014, with access to the Internet at all times during the Contest Period (as defined below) and subsequent Prize Award Period (as defined below).

All employees of Reed Elsevier Inc. and its parent corporation, subsidiaries, affiliates, sales representatives, distributors, licensees, prize providers, contractors or agents (all of the foregoing, together with Sponsor collectively, "Contest Entities"), and their immediate family members (spouse, parent, child, sibling and their respective spouses) and those living in the same household of each (whether legally related or not), are ineligible to enter or win the Contest. All applicable federal, state and local laws and regulations apply. Void where prohibited by law.

Entry in the Contest constitutes your full and unconditional acceptance of these official rules ("Official Rules"), including, but not limited to, your consent to receive email messages from the Contest Entities solely in connection with the Contest.

2. CONTEST PERIOD: The Contest entry period begins at 5:00p.m. Eastern Time Zone on Thursday, September 25, 2014, and ends on Friday, February 27, 2015 at 5:00p.m. Eastern Time Zone. Case Studies must be received by 5:00p.m. Eastern Time Zone on Friday, February 27, 2014, to be included within the Contest. Winners will be required to execute and return an Affidavit confirming they are at least 21 years old prior to potential winner's receipt of any prize. Winners will be selected from entries properly submitted to the Contest. Winners will be announced by Monday, March 30, 2015, and prizes will be awarded by Friday, May 1, 2015.

3. CONTEST ENTRY INSTRUCTIONS: There is one way to enter this contest. To enter, send an email to contest@hpccsystems.com, which includes your completed Case Study, name, email address, and the subject line HPCC SYSTEMS's Developer Case Study Contest. The Case Study template can be found at:

http://solutions.lexisnexis.com/HPCC_Developer_Contest_2014.

Limit three (3) different Case Studies entry per person, per email address, and per household during the Contest Period, regardless of method of entry. Any attempts by an entrant to submit more than three (3) different Case Studies into this Contest will result in

such entrant being disqualified.

During the Contest Period, you may submit up to three (3) separate Case Studies of how you leveraged HPCC Systems to solve a problem.

Entries displaying or containing profanity or that are obscene or otherwise inappropriate (as determined by HPCC Systems) will be disqualified, as will entries that violate copyright laws or infringe on any third party rights – illegible, late, lost, incomplete or garbled entries are not eligible.

Email entries will be deemed submitted by the authorized account holder of the email address through which the entry was submitted.

By emailing your Case Study, you give HPCC Systems the right to include your submission in all marketing materials and/or other public websites, and you are assigning all ownership rights and usage rights of your submission to the Contest Entities.

4. PUBLICITY: As a condition of entry into the Contest, except where prohibited by law, each entrant by entering and each Winner by accepting a Prize, grants to the Contest Entities, a perpetual, worldwide, royalty-free license and right to publicize, broadcast, display and/or otherwise use the Contest entrant's name, the Case Study, city, state and biographical material, and the information posted by entrants upon Online Entry or submitted by Email Entry (collectively, "Licensed Rights"), in any media now known or hereafter devised throughout the world in perpetuity for advertising and publicity purposes, without additional review, compensation, permission or approval.

5. SELECTION OF CONTEST WINNERS: The first ten (10) entrants who meet the Official Rules shall receive a submission prize for entering the Case Study Contest. When the Contest Period closes, all submissions will be reviewed by a panel of judges selected by Sponsor and consisting of ("Judges"), who will select what they deem in their sole discretion to be the Second Prize Winner and the First Place Prize winner (based on the following judging criteria ("Judging Criteria")):

Judges will evaluate Case Studies based on:

- Overall completeness of the Case Study (weight is 50%)
- Ability to demonstrate a “before” and “after” story (weight is 20%)
- Complexity of the original problem (weight is 10%)
- Include a diagram (weight is 20%)

In addition:

- All Case Study Questions must be completed, no exceptions
- All deadlines must be met, no exceptions

- Slide 9 and 10 must be completed, no exceptions
- No personal data or confidential information should be included in the Case Study write-up, no exceptions

Decisions of Sponsor and Judges will be made by Monday, March 30, 2015, and are final and binding with respect to all matters related to the Contest. Odds of winning will depend on the number of eligible entries received during the Contest Period.

The potential Winners will be notified via email by Monday, March 30, 2015, after Winners are selected. At the sole discretion of HPCC Systems, disqualification, forfeiture and the selection of an alternate winner may result from any of the following: (1) a potential Winner's failure to respond to notification promptly after its transmissions; (2) the return of an email notification as undeliverable after three (3) attempts; (3) a potential Winner's failure to provide Sponsor with satisfactory proof of age, identity and residency; (4) a potential Winner's failure to validly claim the prize by April 15, 2015; and (5) any other non-compliance with the Official Rules. In the event of prize forfeiture, the Sponsor may, in its sole discretion, award or not award the forfeited prize to an alternate winner.

6. PRIZES: All prize winning Case Studies shall be limited to a maximum of five (5) team members. One Case Study submission will be selected as the First Place Prize Winner. First Place Prizes of Google Glasses will be awarded to the team. One Case Study submission will be selected as the Second Place Prize Winner. The Second Place Prize Winner of Hero3 GoPro will be awarded to the team. Prizes will be delivered by mail.

Prizes are not redeemable for cash or transferable, except to a surviving spouse residing in the same household. No substitution allowed except, at Sponsor's sole discretion, a prize of equal or greater value may be substituted.

The Prizes will be awarded, provided they are validly claimed, by April 15, 2015, after which no alternate winners will be selected, nor unclaimed prizes awarded. All taxes on the Prizes, if any, and other expenses related to accepting and/or using the Prizes not listed in these Official Rules are the sole responsibility of each Winner, who will receive an IRS Form 1099 reflecting the final actual value of the Prize, if applicable. The Prizes will be shipped only to addresses in the United States.

7. GENERAL RULES: By entering or participating in the Contest, entrants agree to be bound by these Official Rules, the terms and conditions of the Contest Entities' websites, and by the decisions of Sponsor, which are final and binding in all respects. Contest Entities are not responsible for: (1) any incorrect or inaccurate information or technical failures of any kind, (2) unauthorized human intervention in any part of the entry process or the Contest; or (3) any other computer, network, technical, human or other error, problem or malfunction that may occur in connection with the administration of the Contest, the processing of entries, or the selection or notification of winners. Further, if, for any reason,

the Contest is not capable of running as planned for reasons outside the control of the Sponsor which, in the sole opinion of Sponsor, may corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest (or portion thereof), Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Contest (or portion thereof). In the event of such cancellation, termination, modification or suspension, Sponsor will select Winners from all eligible, non-suspect entries received prior to such action. Sponsor also reserves the right at its sole discretion to disqualify the Entry of any individual found to be (a) tampering or attempting to tamper with the entry process or the operation of the Contest or any website operated by the Contest Entities; (b) using any robotic, macro, automatic, programmed or like entry methods, which will void all such entries; (c) violating these Official Rules or the terms of service, conditions of use, and/or general rules of any Sponsor property or service; or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person. Contest Entities are not responsible for claims, injuries, losses or damages of any kind resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of the prize; participation in this Contest or in any activity or travel related thereto or from any interaction with computer Contest information. Contest Entities make no warranties, and hereby disclaim any and all warranties, express or implied, concerning any prize furnished in connection with this Contest.

8. ENTRANT OBLIGATIONS: By entering, each entrant agrees to defend, indemnify, release and hold harmless Contest Entities from and against any and all losses, demands, damages, rights, claims, injuries, actions and liabilities of any kind arising out of or related to (i) entrant's participation in the Contest or (ii) entrant's participation in any prize-related activities (including, without limitation, any property loss, damage, personal injury or death caused to any person(s)). The Winners assume all liability for any injury, death, or damage caused, or allegedly caused, in whole or in part, by participating in this Contest or receipt, use or redemption of the prize. Any disputes that may arise hereunder shall be governed in all respects by the laws of the State of Georgia without regard to the conflicts of laws principles of any jurisdiction. Venue with respect to any such disputes shall be had in the state and federal courts of the State of Georgia.

Sponsor's failure to enforce any term of these rules shall not constitute a waiver of that provision. In any cause of action, the Contest Entities' liability will be limited to two hundred fifty dollars (\$250.00), and in no event shall the Contest Entities be liable for attorneys' fees and/or experts' fees and costs. By participating in the Contest, each entrant waives the right to claim any additional damages whatsoever, including, but not limited to, punitive, consequential, incidental or indirect damages.

9. PERSONAL INFORMATION: The personal information collected through this Contest is subject to LexisNexis Privacy Policy, located at <http://www.lexisnexis.com/en-us/terms/privacy-policy.page>. By entering this Contest, you agree to the use of your

personal information as described in the above Privacy Policy.

10. OFFICIAL RULES/WINNERS' LIST REQUESTS: To obtain a copy of these Official Rules or for notification of the winner, send a self-addressed stamped envelope to: HPCC SYSTEMS Developer Case Study Contest Official Rules/Winners List Request, [1000 Alderman Drive, Alpharetta, GA 30005]. Requests for winners' lists must be received no later than three months after the end of the Contest Period. VT residents may omit return postage.

11. SPONSOR: HPCC SYSTEMS, 1000 Alderman Drive, Alpharetta, GA 30005